



# *Sponsorship Opportunities*

The National Marine Safety Committee is to host its *bi annual* major marine safety conference and exhibition at the Burswood Entertainment Centre, in Perth WA, from Sunday 22 August- Tuesday 24 August 2010.

The conference is set to include top line speakers from Australia and overseas who will discuss the issues, challenges and opportunities associated with the emergence ***of one national maritime system***.

The conference will cover issues, challenges and opportunities associated with

- ❖ the emergence of one national maritime and marine environment
- ❖ national uniform legislation
- ❖ harmonization of service delivery and
- ❖ national and international standards developments

The conference will also consider

- ❖ the economic future of the national maritime and marine industry in a national and global environment
- ❖ national safety and national standards for the maritime and marine sectors
- ❖ Technology, legal and environmental trends in both the commercial and recreational sectors.

This conference is about the latest marine safety reforms and initiatives featuring:

- Presentations from national and international experts;
- Specialist panels, workshop sessions and debates;
- Business and networking functions.

The event affords sponsors and exhibitors substantial exposure to the largest gathering of marine safety personnel to meet in Australia. The participants include chief executives, technical, commercial and legal professions, surveyors and trainers as well as those involved with recreational boating. It is a valuable interface between governments and industry sectors.

The following sponsorship opportunities are available for the Marine Safety Conference 2010.

**PLATINIUM SPONSORSHIP**  
**\$14,000 — MAJOR SPONSOR**

The platinum sponsor will receive:

- One complimentary exhibition booth.
- Two complimentary registrations.
- Four complimentary tickets for the Opening Cocktail Party.
- Four complimentary tickets for the dinner.
- Free insert in conference satchel.

As well as

- The opportunity to Chair a keynote session
- Sponsor's name and logo prominently displayed at the entrance to the exhibition area with the opportunity for sponsor's own additional signage to be placed appropriately within the plenary hall.
- Sponsor's name and logo included on the conference program. The conference program has a distribution list in excess of 5,000.
- Acknowledgement of the sponsor's support during the opening session of the conference.
- Opportunity to have company logo displayed on the AV screens at commencement of opening session and during the concluding plenary session.

**GOLD SPONSORSHIP –**  
**\$7,000 - 5 AVAILABLE**

- Two complimentary registrations.
- Two complimentary tickets for the Dinner.
- Free insert in conference satchel.
- Sponsor's name and logo prominently displayed at the entrance to the exhibition area with the opportunity for sponsor's own additional signage to be placed appropriately within the plenary hall.
- Sponsor's name and logo included on the conference program. The conference program has a distribution list in excess of 5,000.
- Opportunity to have company logos displayed on the AV screens at commencement of all plenary sessions.

Acknowledgement of the sponsor's support during the opening session of the conference and during the concluding plenary session, and prior to breaks.

## **CONFERENCE DINNER**

**7.30pm-10.30pm – Monday 23 August**

**\$9,500 – 1 AVAILABLE**

*This function is the official social event for the conference and will be a spectacular evening at the Burswood Entertainment centre, Perth*

- Four complimentary tickets for the dinner.
- One complimentary registration.
- Free insert in conference satchel.
- Acknowledgement by the MC of the support of the sponsor.
- Acknowledgement on the function ticket.
- Acknowledgement on menu cards.
- Signage incorporating the sponsor's logo and name displayed within the exhibition/catering areas.

## **OPENING COCKTAIL PARTY -**

**6.00pm–8.00pm – Sunday 22 August**

**\$6,000 — 1 AVAILABLE**

*This is the Official Opening of the Conference to be held in the poolside Burswood Entertainment Centre, Perth WA*

- Opportunity to say a few words at the Cocktail opening.
- Two complimentary tickets for dinner.
- One complimentary registration.
- Free insert in conference satchel.
- Signage incorporating the sponsor's logo and name displayed at the event.

## **CONFERENCE SACHELS - \$5,500**

*(Final amount is dependent upon the cost of the agreed satchels)*

- Satchels will be distributed to all delegates.
- Company logo and name on satchels.
- Selection of the design on the satchels will be made in consultation with the sponsor.

## **SILVER SPONSORSHIP**

**\$2,500 – 6 AVAILABLE**

- Two complimentary tickets for the Dinner.
- Two complimentary tickets for the Opening Cocktail Party.
- Free insert in conference satchel.
- Sponsor's name and logo included on the conference program. The conference program has a distribution list in excess of 5,000.
- Opportunity to have company logo displayed on the AV screens at commencement of breakout session.

Acknowledgement of the sponsor's support during the opening session of the conference and during the concluding plenary session

## **LUNCHEON SPONSORSHIP**

**\$1,250 – 2 LUNCHESES AVAILABLE**

- Free insert in conference satchel.
- Signage incorporating the sponsor's logo and name displayed within the exhibition/catering areas.
- Opportunity to have company logo displayed on the AV screens at commencement of breakout session.

## **TEA/COFFEE BREAK SPONSORSHIP**

**\$850 – 4 TEA/COFFEE BREAKS AVAILABLE**

- Signage incorporating the sponsor's logo and name displayed within the exhibition/catering areas.
- Opportunity to have company logo displayed on the AV screens at commencement of breakout session.